



CATALYST

Business and Leadership Summit

FUTURE READY ➤

MARCH 9–10 | LANCASTER, PENNSYLVANIA

Monday, March 9th

10:00 am Registration

10:30 am Catalyst Core Sessions

- Dr. Cy Smith — *Future-Ready Schools: Leading Hybrid Organizations with Clarity and Confidence*
- Stephen Carter, — *Why Entrepreneurship Programs Ignite Engagement, Attract Donors, and Become Self-Sustaining in Christian Schools*

12:00 pm Lunch

1:00 pm Keynote Session #1

- Simon Jeynes — *Christian Schools: The Future is Ours!*

1:45 pm Roundtable Discussions

2:10 pm Break

2:30 pm Workshop Session #1

3:15 pm Break

3:30 pm Workshop Session #2

4:15 pm Networking Time

5:00 pm Dinner

6:00 pm Evening Session/Keynote #2

- Peter Greer — TBD

Tuesday, March 10th

7:30 am Continental Breakfast

- 7:45 am *Called to Lead: Biblical Foundations for Women in Leadership* | Carol Aversa |

8:30 am Welcome

8:45 am Keynote Session #3

- Pete Marra — *Potential and Pitfalls of AI*

9:30 am Roundtable Discussions

10:00 am Break

10:15 am Workshop Session #3

11:00 am Break

11:15 am Keynote Session #4

- Kurt Unruh — *Leadership in All Directions*

12:00 pm Closing

Workshop Session 1:

Strategic Income Planning for Private Christian Schools | Dr. Nita Carr |
HR Workshop #1 | Chris Loncar |
The Blasphemy of the Empty Seat | Simon Jeynes |
Planning and Executing Major Gift Fundraising Meetings | Chris Dudley |
Talking with Your Donors About the Federal Tax Credit Scholarship Program |
Phil Puleo |
Anchor Schools: Raising the Tide of Christian Education | Dan Steinfield |

Workshop Session 2:

Engaging Sharp Conflict and Volatility Redemptively | Chad Dirkse |
HR Workshop #2 | Chris Loncar |
Faithful Stewards of Safety: Protecting Christian School Communities | Nathan
Triezenberg
A Strategic Financial Plan that Works | John Klingstedt |
Help. Our campaign is killing the annual fund. How to win at both! | Tim Connor |
Federal Tax Credit Scholarship: What HOS Need to Know and Do Now | Shanda
Adams

Workshop Session 3:

The Practical Applications of AI in Your School | Pete Marra |
Leave Laws: Mandatory and Optional | Philip Scott |
Overcoming Barriers to Improving Governance | Ken Schuetz |
Funding Your Mission & Vision While Growing Your School's Giving Culture | Jan
Stump |
Effective Strategic Planning: You Can Do It! | Doc Sherrill |
From Access to Sustainability: Using the Federal Tax Credit Scholarship Strategically |
James Elliott